

DISCOUNT DEPARTMENT STORES
CENSUS OF RETAIL TRADE - 2002 VERSUS 2007
SUPERMARKET TYPE MERCHANDISE SUMMARY - DETAILED CATEGORY SALES
How much of a discount store's sales are traditional supermarket type merchandise?

	<i>Census of Retail Trade 2002</i>			<i>Census of Retail Trade 2007</i>		
	<i>#</i>	<i>Sales (000)</i>	<i>%</i>	<i>#</i>	<i>Sales (000)</i>	<i>%</i>
Discount Department Store Total	5,690	\$134,166,161	100.0%	5,001	\$132,504,850	100.0%
Health aids, beauty aids, cosmetics		\$12,908,720	9.6%		\$11,005,625	8.3%
Groceries & other foods		\$9,497,718	7.1%		\$11,723,097	8.8%
Prescriptions		\$4,502,279	3.4%		\$6,715,763	5.1%
Soaps, detergents, & household cleaners		\$4,109,551	3.1%		\$2,304,679	1.7%
Paper & related products		\$3,189,162	2.4%		\$3,221,535	2.4%
Pets, pet foods, & pet supplies		\$2,535,765	1.9%		\$2,297,933	1.7%
Over-the-counter medications		\$1,534,799	1.1%		\$3,035,545	2.3%
Greeting cards		\$1,095,578	0.8%		\$871,662	0.7%
Office & school supplies		\$761,526	0.6%		\$985,093	0.7%
Tobacco products		\$519,228	0.4%		\$61,332	0.0%
Magazines & newspapers & books		\$1,153,813	0.9%		\$854,750	0.6%
Meals, snacks, etc. immediate consumption		\$478,978	0.4%		\$413,868	0.3%
Cut flowers		\$25,416	0.0%		\$6,604	0.0%
Packaged liquor, wine, & beer		\$8,050	0.0%		\$90,422	0.1%
STM (Supermarket Type Merchandise) Subtotal		\$42,320,583	31.5%		\$43,587,908	32.9%
Men's wear, including accessories		\$7,156,495	5.3%		\$7,361,057	5.6%
Women's, juniors', and misses' wear		\$13,632,760	10.2%		\$14,547,827	11.0%
Children's wear		\$8,641,728	6.4%		\$8,419,130	6.4%
Footwear		\$2,624,316	2.0%		\$2,663,736	2.0%
Sewing materials		\$1,113,590	0.8%		\$280,909	0.2%
Curtains, draperies, blinds, bedding		\$4,482,536	3.3%		\$4,152,952	3.1%
Major household appliances		\$2,139,971	1.6%		\$2,241,760	1.7%
Small electric & personal care appliances		\$2,563,941	1.9%		\$2,153,971	1.6%
TVs, vcr, video cameras, tapes, DVDs, etc		\$4,542,911	3.4%		\$7,235,039	5.5%
Audio equip, music		\$5,110,440	3.8%		\$2,749,595	2.1%
Furniture		\$2,525,032	1.9%		\$1,674,695	1.3%
Flooring & floor coverings		\$429,336	0.3%		\$617,483	0.5%
Computer hardware, software, & supplies		\$818,422	0.6%		\$2,333,278	1.8%
Kitchenware & home furnishings		\$5,380,117	4.0%		\$4,175,043	3.2%
Jewelry		\$2,512,957	1.9%		\$1,611,718	1.2%
Photographic equipment & supplies		\$947,222	0.7%		\$1,208,519	0.9%
Toys, hobby goods, & games		\$7,654,256	5.7%		\$7,802,083	5.9%
Optical goods		\$525,936	0.4%		\$269,492	0.2%
Sporting goods		\$4,073,326	3.0%		\$2,978,934	2.2%
Hardware, tools, plumbing & electrical supplies		\$2,267,431	1.7%		\$2,331,388	1.8%
Lawn, garden, & farm equipment & supplies		\$2,906,144	2.2%		\$1,649,555	1.2%
Paint & sundries		\$727,188	0.5%		\$221,327	0.2%
Automotive fuels, tires, parts, etc.		\$2,404,155	1.8%		\$1,493,214	1.1%
Household fuels		\$20,125	0.0%		\$4,522	0.0%
All other merchandise		\$5,598,737	4.2%		\$8,303,563	6.3%
All nonmerchandise receipts		\$1,046,506	0.8%		\$436,152	0.3%
Non STM (Supermarket Type Merchandise) Subtotal		\$91,845,578	68.5%		\$88,916,942	67.1%