

CLUBS & SUPERCENTERS
CENSUS OF RETAIL TRADE - 2002, 2007 and 2012
SUPERMARKET TYPE MERCHANDISE SUMMARY - DETAILED CATEGORY SALES
How much of a Club or Supercenter's sales are traditional supermarket type merchandise?

	Census of Retail Trade 2002			Census of Retail Trade 2007			Census of Retail Trade 2012		
	#	Sales (000)	%	#	Sales (000)	%	#	Sales (000)	%
Warehouse Clubs & Supercenters Industry Total	2,915	\$189,619,323	100.0%	4,259	\$324,963,224	100.0%	5,116	\$406,412,036	100.0%
Meat, fish, poultry		\$8,843,722	4.7%		\$14,109,362	4.3%		\$21,522,941	5.3%
Produce		\$6,501,222	3.4%		\$12,649,531	3.9%		\$16,694,354	4.1%
Frozen foods		\$7,296,024	3.8%		\$12,150,069	3.7%		\$15,996,468	3.9%
Dairy products		\$5,622,031	3.0%		\$12,465,584	3.8%		\$18,385,823	4.5%
Bakery baked on premises		\$1,654,473	0.9%		\$2,730,839	0.8%		\$2,308,363	0.6%
Bakery baked off premises		\$2,191,453	1.2%		\$3,924,807	1.2%		\$7,192,738	1.8%
Deli		\$2,201,315	1.2%		\$4,456,674	1.4%		\$6,423,846	1.6%
Bottled, canned, or packaged soft drinks		\$4,870,018	2.6%		\$7,228,535	2.2%		\$16,850,610	4.1%
Candy, pre-packaged foods, snacks		\$4,652,702	2.5%		\$5,133,860	1.6%		\$15,912,805	3.9%
All other grocery & food items, dry, canned, bottled		\$24,519,247	12.9%		\$49,838,240	15.3%		\$26,576,194	6.5%
Meals for immediate consumption		\$1,554,427	0.8%		\$1,703,790	0.5%		\$4,768,100	1.2%
Packaged liquor, wine, & beer		\$3,014,882	1.6%		\$5,493,289	1.7%		\$7,314,445	1.8%
Tobacco products		\$6,275,728	3.3%		\$7,489,940	2.3%		\$9,652,133	2.4%
Prescriptions		\$2,235,452	1.2%		\$14,267,563	4.4%		\$16,306,448	4.0%
Over-the-counter, HBA, etc.		\$14,493,571	7.6%		\$20,784,199	6.4%		\$36,893,100	9.1%
Soaps, detergents, & household cleaners		\$5,243,084	2.8%		\$8,347,552	2.6%		\$10,908,167	2.7%
Paper & related products		\$4,808,402	2.5%		\$9,311,505	2.9%		\$12,491,247	3.1%
Cut flowers		\$687,489	0.4%		\$496,816	0.2%		\$352,031	0.1%
Pets, pet foods, & pet supplies		\$3,207,297	1.7%		\$5,975,205	1.8%		\$9,746,295	2.4%
Office & school supplies		\$1,590,707	0.8%		\$1,257,013	0.4%		\$3,555,243	0.9%
Greeting cards		\$659,605	0.3%		\$942,166	0.3%		\$1,275,817	0.3%
Magazines & newspapers		\$421,844	0.2%		\$500,463	0.2%		\$688,444	0.2%
Books		\$1,799,547	0.9%		\$1,390,491	0.4%		\$1,260,007	0.3%
STM (Supermarket Type Merchandise) Subtotal		\$114,344,242	60.3%		\$202,647,493	62.4%		\$263,075,619	64.7%
Men's wear		\$4,399,504	2.3%		\$5,332,344	1.6%		\$6,807,683	1.7%
Women's wear		\$5,818,165	3.1%		\$6,653,687	2.0%		\$8,714,788	2.1%
Children's wear		\$4,208,069	2.2%		\$9,124,520	2.8%		\$5,046,403	1.2%
Footwear		\$1,506,094	0.8%		\$2,196,020	0.7%		\$2,560,102	0.6%
Sewing materials		\$1,131,770	0.6%		\$508,871	0.2%		\$1,422,080	0.3%
Curtains, draperies, blinds, bedding		\$3,026,071	1.6%		\$1,999,473	0.6%		\$7,661,554	1.9%
Major household appliances		\$1,970,083	1.0%		\$2,971,215	0.9%		\$2,202,251	0.5%
Small appliances		\$2,049,866	1.1%		\$2,340,295	0.7%		\$2,799,122	0.7%
TVs, vcr, video cameras, video tapes, DVDs, etc		\$4,612,834	2.4%		\$17,530,460	5.4%		\$17,202,868	4.2%
Audio equip and music		\$4,094,727	2.2%		\$4,436,973	1.4%		\$2,256,613	0.6%
Furniture		\$2,326,576	1.2%		\$2,807,003	0.9%		\$2,742,001	0.7%
Flooring & floor coverings		\$30,132	0.0%		\$793,115	0.2%		\$495,068	0.1%
Computer hardware, software, & supplies		\$2,835,517	1.5%		\$5,712,451	1.8%		\$4,968,509	1.2%
Kitchenware & home furnishings		\$3,404,363	1.8%		\$3,475,948	1.1%		\$5,787,610	1.4%
Jewelry		\$1,924,543	1.0%		\$1,857,285	0.6%		\$1,901,303	0.5%
Photographic equipment & supplies		\$1,329,259	0.7%		\$2,166,750	0.7%		\$1,605,225	0.4%
Toys		\$5,299,412	2.8%		\$12,625,339	3.9%		\$8,066,295	2.0%
Optical good		\$1,144,526	0.6%		\$1,632,988	0.5%		\$2,411,895	0.6%
Sporting goods		\$3,886,740	2.0%		\$5,198,455	1.6%		\$7,035,013	1.7%
Hardware, tools, plumbing & electrical supplies		\$2,993,351	1.6%		\$1,854,354	0.6%		\$5,382,071	1.3%
Lawn and garden		\$3,433,607	1.8%		\$2,501,761	0.8%		\$4,574,396	1.1%
Paint & sundries		\$654,474	0.3%		\$652,360	0.2%		\$999,179	0.2%
Automotive fuels		\$109,682	0.1%		\$11,053,682	3.4%		\$18,440,566	4.5%
Automotive tires, tubes, batteries, accessories, etc		\$3,776,867	2.0%		\$3,999,311	1.2%		\$7,684,978	1.9%
Household fuels, including oil, LP gas, wood, coal		\$22,900	0.0%		\$18,662	0.0%		\$309,401	0.1%
All other merchandise		\$6,400,305	3.4%		\$10,851,882	3.3%		\$9,496,699	2.3%
All nonmerchandise receipts		\$2,885,644	1.5%		\$2,020,527	0.6%		\$4,762,744	1.2%
Non STM Subtotal		\$75,275,081	39.7%		\$122,315,731	37.6%		\$143,336,417	35.3%